



Pottsgrove Soccer Club
P.O. Box 1548
Pottstown, PA 19464

Re Sponsorship Opportunity Pottsgrove Soccer Club

Dear Valued Pottsgrove Business

Pottsgrove Soccer Club is a successful soccer club that provides recreational and competitive travel league soccer for the children of Lower, Upper and West Pottsgrove Townships, as well as Pottstown and the surrounding communities. The club is based at Gerald Richards Park in Lower Pottsgrove, but through our travel teams we play matches all over the tri-state area.

The club has been running since 1978 and in that time we have averaged over 500 children each season participating in our club. The goal of PSC is to promote, foster and perpetuate non-profit, public, developmental soccer on the youth level and to provide competition for its teams to play the game in accordance with the high standards of good sportsmanship and fair play. By adhering to this goal we have developed many successful young people and have awarded scholarship monies to many Pottsgrove High School graduates who participated in our club. Due to our success as a club we have developed very strong links to the local community and to Pottsgrove High School.

We are very proud of our achievements and the hard work of all of the members of the community connected with the club which has contributed to our on-field success. Our boys and girls travel teams last year won numerous tournaments and have developed a strong reputation as a tough out at many of the local tournaments we participate in each season.

There are however many expenses connected with running the club and as a non-profit organization, we rely for funding solely on our own fundraising events and the support of local businesses.

As a high profile business in our community, we would very much welcome the opportunity to speak to you about how a partnership between our two organizations could be mutually beneficial for both of us. Your support would also allow your organization to play a key role in the development of the youth in the area.

The major expenses for the club include equipment, uniforms and our share of the upkeep costs of our fields at Gerald Richards Park. We were hoping that this might be something you would consider helping us with.

As a sponsor of Pottsgrove Soccer Club, we would be willing to proudly display your company's logo on one of our club team's shirts and for you to be listed as one of our key sponsors on our club website and in our monthly newsletter. As you are probably aware our teams are featured regularly on the sports pages of the local papers and our matches are also well attended by local parents and an increasing number of spectators from the local community. This would result in additional exposure for your business. We have the following sponsorship packages available for our valued community partners:

\$300 Gold Partner – Includes sponsorship of one of our teams for 2 seasons (spring and fall), advertisement on our website for one year.

\$175 Silver Partner - Includes sponsorship of one of our teams for one season (spring or fall), advertisement on our website for 6 months.

There may also be the opportunity for other promotions. We have held successful raffles where companies have donated and sponsored awards as well as cross promotional on-site events such as registration event or charity night out at a local business. We have found that these types of cross promotional activities generate a lot of publicity for the participating Pottsgrove Soccer Club partners

We do hope that a partnership with Pottsgrove Soccer Club is something you might be willing to consider.

If you were referred to us by a Pottsgrove Soccer Club family member, please fill out their name here:

If you have any questions about the partnership opportunities, please do not hesitate to contact me at 267-247-6656.

If you would like to join us as one of our valued partners, please mark the desired sponsorship level below and return the enclosed form to Pottsgrove Soccer Club at the following address:

*Pottsgrove Soccer Club
P.O Box 1548
Pottstown, PA 19464*

Thank you for giving this your consideration.

Best Regards,

Dave Vaughan | President

Pottsgrove Soccer Club
Scoring Goals Since 1978



68 Peachtree Circle
Pottstown, PA 19464
267-247-6656 cell
610-323-1771 home

Dave.vaughan@comcast.net
www.pottsgrovesoccer.com

Please send company artwork to be included on the team shirts and our website to Dave.vaughan@comcast.net

Company artwork/advertisements with payments must be received by February 14th 2017 to ensure your partnership package will begin for the Spring 2017 Season